



Scalefusion helped Facewatch to drive cost efficiency and increased overall operational excellence with its simple yet robust features



About the Company

Facewatch is one of the optimal and leading facial recognition security system companies headquartered in London, UK. They are counted among the technological footprints of the biggest advances in the field of security since the introduction of CCTV. Their cloud-based facial recognition security system safeguards businesses against expected crimes by creating a safer working environment at minimal cost for their clientele. Facewatch is proven to prevent crime before it occurs. It's time for businesses to self-help, take a stand, and proactively tackle the issue of theft head-on.

With the prime motive of creating a safer environment for Independent Stores, Arenas & Events, Large Retail, Estate Management, Clubs & Bars, Hotels & Restaurants, Forecourts, and Airport & Stations, their advanced facial recognition technology delivers an instant alert to the administrators when the subjects of interest enter a specified business premise. This advanced technology security system scans and matches the faces stored in the organization's database to ensure that any individual with proven offending reports is promptly alerted as soon as they enter the premise for verification and further action. This digital incident reporting declines the event of unexpected crime and makes it easy for the clients to capture, report and upload information along with digital images for prevention.

Business Goals

Facewatch had recognized that the business needs to secure their premises from crime prevention and gain access control of all the designated areas. With the raving statistics of criminal incidents related to shop thefts and antisocial behavior that remains unreported or undetected, Facewatch introduced a cloud-based facial recognition security system solution. Its robust cloud-based system secures the facial recognition technology to proactively prevent, deter and protect businesses against theft or anti-social behavior. Facewatch has helped leading retail stores such as Budgens to reduce in-store theft, staff violence, and abuse. The core model is to prevent a crime from happening in the first place.

Challenges

To ensure that the organizations have secured their premise from crime prevention and have gained access control of all the designated areas, the installation of tablets at the customers'

Industry

Information Technology and Services

Solutions & Features

- Kiosk Lockdown
- Android Device Management
- iOS Device Management
- Application Management
- DeepDive Analytics
- Remote OS updates

Key Benefits

- Improved end-user productivity and customer experience
- Enhanced device and data security
- Reduced cost
- Increased overall operational excellence

Why Scalefusion

- Industry-leading UEM provider with simplified and intuitive mobile device management experience
- Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
- Leading choice for a scalable solution with multi-OS support

fuel stations by Facewatch was requisite. They wanted to make sure that the devices are not misused and the concern for the security of device settings and data from any external threats via risky apps or intentional sharing of documents through the organizational devices was a prime challenge. They also wanted to keep a track of all their issued tablets in real-time for better visibility of usage and activity so that the business goal is not diverted. Maintaining the security of all the devices at endpoints without misuse or personal use was one of the biggest challenges encountered and they were at an utmost requirement for a Kiosk lockdown as a solution.

Solution

Facewatch chose Scalefusion after analyzing the MDM providers in the market and found the feature-rich Scalefusion as the reliable solution to their challenge. Facewatch was able to extend management of tablets provided to its customers and control these devices from the central web-based dashboard by locking them down in Kiosk mode. This empowered the fuel station staff to effectively monitor and report any theft incident with Facewatch's pre-installed software template with ease. The kiosk lockdown mode ensured that the tablets were used solely for business purposes and in a secure way. At the same time, the DeepDive feature of the Scalefusion dashboard enabled the Facewatch customers to quickly search across hundreds of tablets and view the activity summary across all the deployment. Scalefusion's Remote Cast feature enabled the IT teams to resolve device issues if any and get the kiosks up and running quickly. The dashboard of Scalefusion specifically helped Facewatch in enhancing its platform by providing reliable solutions to all the challenges they were encountering to improve their efficiency and it also helped the IT admins to monitor the device of the health remotely by sending out security software upgrades on the air so that relevant actions can be taken by them instantly.

Key Results

Working with Scalefusion has brought out the following proven results for Facewatch:

- Improved end-user productivity by deploying work-only applications on on-field devices
- Complete visibility of devices activities & reduced case of device loss/theft through centralized dashboard
- Effective cost management by reducing data costs by enabling applications as required and restricting personal usage
- Enhancement of Facewatch platform by remotely monitoring the device health and performance

Testimonial

“We have got the best Mobile Device Management (MDM) solution that works for all our business needs. I think MobiLock can be best described in these 3 Words - Secure, Robust and Scalable.”

About Scalefusion

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

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