

Why Northeast Property Group preferred Scalefusion over others in the market for a Mobile Device Management (MDM) solution

About the Company

Northeast Property Group is a good 25 years old Connecticut (USA) based real estate agent organization. It has a long-standing reputation for excellent reliable service in the community. It has a proven track record in the management, maintenance, and brokerage of real estate. NPG carries a strong vision of the profitable advancement of their clients by providing personalized services. Their client includes leading financial institutions, condominium associations, investor owners, federal, state, and local agencies of the US.

Business Goals

The Northeast Property Group is highly engaged and involved in the management, maintenance, and brokerage of real estate in the surrounding neighborhood throughout Connecticut and Rhode Island. Their prime business goal is to majorly focus on the segment of commercial, HOA, and apartment management along with brokerage. They wanted a reliable and robust MDM solution that could not only favor their mobility mitigation but also reflect the increased productivity in the employees. They intended to deploy android devices to their on-field employees so that the process of engaging and transferring the clients for the business expansion is attained. The exchange of important files and media related to the clients were to be recorded and stored in a streamlined manner in an application accessible to the IT admins were also a prerequisite for the business. The recurring goal of Northeast property group is to build both the professional as well as profitable advancement of their clients as well as the company.

Challenges

With the aim of serving its clients and residents, the Northeast property group utilizes the latest and best technology and procedures to perform its operational duties. They deployed organization-owned devices to Real Estate field technicians wherein they can access and store all the client's data & documents which could be accessed to provide personalized services to their respective clients. To ensure that the functionality of the deployed devices is at the organization's standard, they wanted to utilize an MDM solution for an added layer of security. The boulders visible to the Northeast Property Group and the reasons for the implementation of an MDM solution on the corporate-owned devices was to ensure that the devices are not misused by the field technicians and are restricted to work-productivity applications only.



Industry

Real Estate

Solutions & Features

- Kiosk Lockdown
- Android Device Management
- Application Management
- Content Management
- Location Tracking
- Eva Communication Suite

Key Benefits

- Enhanced employee productivity
- Distraction-free working environment for employees
- Streamlining business communication
- Pushing relevant data and documents through content management to gain customer engagement and traction
- Device monitoring for performance and security

Why Scalefusion

- Industry-leading UEM provider with simplified and intuitive mobile device management experience
- Easy to configure, deploy, and upgrade devices and apps across the entire lifecycle
- Leading choice for a scalable solution with multi-OS support

They also wanted a solution wherein the fleet of exchanging emails and corporate data is streamlined for the field technicians to perform their respective duties. Wherein, productivity is obtained by focusing on providing the best services to their clients.

Solution

After analyzing the MDM solutions in the market online, Northeast Property Group found Scalefusion as their reliable fit of MDM solution and downloaded it from Google Playstore to enroll their devices. With the ease of registering their corporate-owned Android devices into the Scalefusion dashboard, they were able to enable the enrolled devices into Kiosk mode and whitelisted the work-productivity-related applications only through the Application Management panel. They blacklisted the unwanted applications and pushed the organized-based critical apps into the device’s profiles to be accessible by the field technicians while driving the field technician’s productivity up. The dashboard of the Scalefusion also helped the IT admins to gain access control of the android devices deployed to the field technicians and were able to review and update necessary applications on the air with secured monitoring and application management. With the ease of Mobile content management, the Northeast Property Group was also able to sync and push relevant media files to the device profiles so that the streamline of engaging and transforming the employees & potential customers is not hindered. The Northeast Property Group through the Scalefusion dashboard and Eva communication Suite were also able to exchange or send broadcast messages in real-time to push alerts on all the field devices. With the enablement of GPS location tracking, the organization was also able to monitor the real-time location of the devices deployed and the ability to act on the possible mishaps was handy. The organization was highly pleased with the Support team of the Scalefusion while leveraging the responsiveness of the dashboard and interface to meet their organizational challenges.

Key Results

Working with Scalefusion has brought out the following proven results for Northeast Property Group:

- Replacing latent email communication with instant messaging
- Facilitating real estate field agents to access important client related documents and other necessary business apps with ease without Play Store
- Seamless team communication and monitoring

Testimonial

“Tested other options on the market, but like support, responsiveness and interface of Scalefusion the best. It has helped lockdown field techs tablets while still allowing the home office to push updates, relevant files/directories, messages to the devices and keep general track of the tablets. I also appreciate the ability to push out updated policies and access to apps very simply.”

About Scalefusion

Ambitious companies around the world trust Scalefusion to secure and manage endpoints including smartphones, tablets, laptops, rugged devices, POS and digital signages. Our mission is to make Device Management simple and effortless along with providing world class customer support.

Enterprise Sales & Partnerships

sales@scalefusion.com
partners@scalefusion.com

Call Us

(US) +1-415-650-4500
 (INDIA) +91-8499-835020